

## **Ironton Studios and Gallery**

### **2008 Gallery Call for Entries**

Application Deadline is August 31<sup>st</sup>, 2007

### **Program Overview**

Ironton is seeking submissions for 2008 exhibitions. Ironton Studios & Gallery (IS&G) is a privately owned space committed to supporting the livelihood of the arts by hosting exhibits and other proposed events throughout the year. The artist's chosen will have the responsibility, including financial, of directing and organizing their show. These exhibitions might include but are not limited to; an individual artist exhibition, installation art, a benefit art auction, a juried exhibition, a group show, artist's talks, poetry readings, and performance events. We are interested in both traditional and non-traditional uses of our exhibition space. To become familiar with the gallery before submitting, come by and visit the space Monday- Friday 10 am -4pm and Saturdays 12-4pm. We may have as many as 4 one-month show spots available for 2008.

### **Review Process**

There will be one review of proposed exhibits for 2008. Individuals made up of Ironton artists, the proprietors and the gallery coordinator will look at the proposals.

### **Review Criteria**

The criteria for selecting exhibits will be based on the quality of the proposal. Please carefully follow the proposal criteria mentioned below. Any incomplete proposals will be disqualified. As mentioned above, we are interested in both traditional and non-traditional uses of the space.

### **IS&G Responsibilities**

Once a proposal has been selected, the artist will work with the gallery director to establish deadlines and coordinate details. IS&G will provide the 900 square foot gallery space, full kitchen and garden for receptions and the gallery mailing list. Iron-ton will also promote the show on our website (iron-tonstudios.com) and send out an invitation to our email list.

### **Exhibiting Artist Responsibilities**

Iron-ton offers the artist a great place to exhibit and a lot of responsibility for the execution of the show. All expenses including: printing postcards, postage, reception costs and insurance will be the responsibility of the visiting artist. The artist is responsible for installing and removing the work, opening and sitting the gallery on four Saturdays from 12-4, any repairs to the space after the show, labeling and signage in the gallery. Iron-ton expects the artist to use its 600+ mailing list for the show. To print 1000 standard cards from Modern Postcard is \$179.00, postage for 600 cards is \$156.00, so the minimum expense for a show would be \$335. **Please do not submit a proposal if you feel this effort and the expenses will be a hardship.**

### **Art Sales Commission**

The commission on art sales retained by IS&G is 25%.

### **Proposal Criteria**

Exhibit proposals should include:

- \*Exhibition participants: artists and/or curators
- \*Resume or professional bio
- \*Visual aids: cd rom or dvd (hi res jpgs or tiffs). Do not send any original material, **submissions will not be returned.**

### **Format**

- Type proposal on 8 1/2 x 11" paper

- Limit proposal to no more than one succinct page, things to include:
  - \*Dates exhibition will be available in 2008
  - \*The purpose and concept of the exhibit
  - \* Please include any exhibits you anticipate having in the Denver area in 2008.
- Submit 6 copies of proposal
- Submit one copy of visual aid i.e.: cd rom or dvd
- Send all material to:

**Ironton Studios & Gallery**  
**Attn: Jill Hadley Hooper**  
**3636 Chestnut Place**  
**Denver, CO 80216**

### **Application Deadline**

August 31st, 2007

### **Questions**

Please direct your questions to [hadleyhooper@earthlink.net](mailto:hadleyhooper@earthlink.net)  
Or leave a brief message at 303.297.8626